

1. Title: DDL10 – *Shazam: A Transformative Higher Education Course Design Powered by AI-Enabled Discussion*

Presentation Date:

Date: October 22, 2024

Time: 9:45 – 10:15 AM

Presenters: Kathryn Rush, Rob Moore

2. What did the presenters talk about?

The presenters worked with a well-known professor to transition course content from an outdated platform to Canvas, improving accessibility and user experience for students. One major goal was to reduce academic dishonesty by minimizing the reuse of answers across semesters. They achieved this by shifting the grading structure to place greater emphasis on discussion posts and reducing the weight of major assessments. Due to the large class size, they implemented *Packback*, an AI-powered discussion board that helps manage engagement and detect potential issues. While the AI cannot evaluate content quality, teaching assistants conduct spot checks on a sample of posts to ensure academic standards are maintained.

3. What was the biggest takeaway from the presentation?

My biggest takeaway was that students are required to pay \$40 to use the Packback platform.

4. Was the presentation helpful to you? Do you think you will be able to apply it in your own practice? Why or why not?

The presentation was very interesting and highlighted how AI tools can support instructors in managing large courses. However, at this time, I don't see this type of tool being applicable in a K–5 classroom setting.

5. If you could give the presenter(s) one piece of constructive feedback, what would it be?

It was a strong presentation overall. One suggestion would be to provide more details about the cost implications for students and how those are addressed equitably across different institutions.